

Container Placard Label Holder

Featuring
HOLD & RELEASE™ technology

A creative identification system for
returnable/reusable containers

PLACE LABEL HERE



The **Container Placard** is a permanent label holder that allows for easy application and removal of single-use labels with no sticky residue or messy overlapping, keeping containers neat and clean. Ideal for use with reusable containers and pallets of virtually any size or shape, the Container Placard is a cost-effective and simple solution that eliminates label build-up, excess labor and time to scrape off old labels, and potential incorrect shipments of valuable products because of mislabeled or misidentified containers.

Features of The Placard

- Easy removal and replacement of labels
- Adheres to wide range of surfaces and temperatures
- Can be customized to virtually any shape, size and color
- Accepts most standard permanent labels

Benefits of The Placard

- Increased productivity and cost savings – No scraping containers
- Organization – Neat and clean containers
- Confidence – Proprietary Hold and Release™ technology
- Security – The Kennedy Group guarantees that the Placard will perform



Without Placard



With Placard

Placards Available

- Durable or Economical
- Freezer-Grade
- Pre-Printed Text
- Custom Colors
- Refrigerated-Grade
- Custom Printed Text

Applications

- Hand-Held Containers
- Bulk Containers
- Totes
- Industrial Bins
- Drums
- Trays

The **Original Placard Label Holder**, featuring **Hold & Release Technology™**, allows labels to be easily applied and removed hundreds of times with minimal surface degradation. This innovative product line – ideal for reusable packaging, racks and shelving – is available in multiple sizes, styles, grades, and colors. With a 99.999% success rate, it is the only labeling system in the industry guaranteed to perform. Ask us about warranties on select products. Kennedy Group materials undergo independent testing, including removability and durability, surface testing, QUV weathering, extreme temperatures, and wash cycles. Anything Less Means Risking More.



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Container Placard Label Holders

Product	Description	Application Temperature	Service Temperature	Environment	Washing	Initial Tack	Reusable Packaging	Standard Sizes	Part #
Ultra Purpose Placard	<ul style="list-style-type: none"> Total thickness: 4 mil film construction The most durable placard available Heaviest coat weight adhesive for superior durability Can be applied to uneven surfaces 	50°F	-40°F to +250°F	Indoor & Outdoor Use	Yes	Good	Hand-Held Containers Bulk Bins Drums	3" x 5" 4.5" x 6.5" 4.5" x 7.875" 6" x 8" 8" x 10" 10.25" x 14.25"	ULT
All Purpose Placard	<ul style="list-style-type: none"> Total thickness: 3.5 mil film construction Combined long-term indoor and outdoor durability Broad service temperature range for hot and cold environments Can be applied to uneven surfaces 	50°F	-40°F to +250°F	Indoor & Outdoor Use	Yes	Excellent	Hand-Held Containers Bulk Bins Drums	3" x 5" 4.5" x 6.5" 4.5" x 7.875" 6" x 8" 8" x 10" 10.25" x 14.25"	AST
General Purpose Placard	<ul style="list-style-type: none"> Total thickness: 3 mil film construction Good outdoor application Broad service temperature range for hot and cold environments Adheres flush to a variety of surfaces 	50°F	-40°F to +250°F	Indoor & Limited Outdoor Use	Yes	Very Good	Hand-Held Containers Bulk Bins Drums	3" x 5" 4.5" x 6.5" 4.5" x 7.875" 6" x 8" 8" x 10" 10.25" x 14.25"	GST
Industrial Purpose Placard	<ul style="list-style-type: none"> Total thickness: 3 mil film construction Broad service temperature range for hot and cold environments Adheres flush to a variety of surfaces 	10°F	-60°F to +250°F	Indoor & Limited Outdoor Use	Limited	Fair	Hand-Held Containers Bulk Bins Drums	3" x 5" 4.5" x 6.5" 4.5" x 7.875" 6" x 8" 8" x 10" 10.25" x 14.25"	IST
Utility Placard	<ul style="list-style-type: none"> Total thickness: 3.5 mil film construction Broad service temperature range Moderate outdoor durability 	50°F	-20°F to +130°F	Indoor & Limited Outdoor Use	Limited	Superior	Hand-Held Containers Bulk Bins Drums	3" x 5" 4.5" x 6.5" 4.5" x 7.875" 6" x 8" 8" x 10" 10.25" x 14.25"	UST
Economy Placard	<ul style="list-style-type: none"> Total thickness: 3 mil film construction Broad service temperature range Limited outdoor durability Long term indoor use 	50°F	-40°F to +250°F	Indoor & Limited Outdoor Use	Limited	Good	Hand-Held Containers Bulk Bins Drums	3" x 5" 4.5" x 6.5" 4.5" x 7.875" 6" x 8" 8" x 10" 10.25" x 14.25"	EST
GM Placard	<ul style="list-style-type: none"> Total thickness: 4 mil film construction Broad service temperature range Withstand indoor conditions Performs very well on a variety of surfaces 	25°F	-10°F to +200°F	Indoor & Limited Outdoor Use	Limited	Good	Hand-Held Corrugated-Plastic Corrugated-Fiber	4.5" x 6.5" 7" x 9"	PX
C0001 Purpose Placard	<ul style="list-style-type: none"> Total thickness: 3 mil film construction Broad service temperature range Withstand indoor conditions 	40°F	-50°F to +150°F LD	Indoor	Limited	Good	Hand-Held Corrugated-Plastic Corrugated-Fiber	3" x 5" 4.5" x 6.5" 4.5" x 7.875" 6" x 8" 8" x 10" 10.25" x 14.25"	CST

Custom sizes and color options available.

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