

Magnetic Placard Label Holder

Featuring
HOLD & RELEASE® technology

A creative identification system for metal racks and containers

PLACE LABEL HERE



The **Magnetic Placard** label holder is integrated with a magnetic system ideal for use on metal containers and racks. It is a temporary label holder that allows for easy application and removal of single-use labels with no sticky residue or messy overlapping, keeping containers, racks, and shelving units neat and clean. The Magnetic Placard is a cost-effective solution that provides a clean surface for any label or barcode to be applied and removed effortlessly. Users simply roll the Magnetic Placard on to the rack or container, and then identify the rack or container with the same barcode or label currently used.

Features of The Magnetic Placard

- Eliminates label build-up, chipped paint, and labor to scrape off old labels
- Keeps containers, racks and shelves neat and clean
- Accepts most standard label adhesives
- Available in standard and custom sizes

Benefits of The Magnetic Placard

- Increased productivity and cost savings – Prevents mislabeled products, saving time and money
- Organization – Flexibility to remove magnet and install elsewhere as contents change
- Confidence – Proprietary Hold and Release® technology
- Security – The Kennedy Group guarantees that The Magnetic Placard will perform

Applications

- Pallet Racks
- Flow Racks
- Pick/Pack Areas
- Rack Shelving
- Carton Flow Racks
- Channel Shelving

Primary Markets Served

- Warehouse Distribution Centers
- Logistics
- Automotive
- Retail
- Grocery Distribution
- General Manufacturing
- Chemical
- Hospital Supply Chain

The Original Placard Label Holder, featuring Hold & Release Technology®, allows labels to be easily applied and removed hundreds of times with minimal surface degradation. This innovative product line – ideal for reusable packaging, racks and shelving – is available in multiple sizes, styles, grades, and colors. With a 99.999% success rate, it is the only labeling system in the industry guaranteed to perform. Ask us about warranties on select products. Kennedy Group materials undergo independent testing, including removability and durability, surface testing, QUV weathering, extreme temperatures, and wash cycles. Anything Less Means Risking More.



Material Handling Identification Division

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