

# Nameplate Labels

Identification & asset management for reusable packaging



**The Nameplate** is a durable label which allows you to permanently identify and track your reusable packaging without the costs and problems associated with hot-stamping and bolted nameplates. Our self adhesive nameplates have been pre-tested to withstand harsh environmental and washing conditions, extreme temperatures and UV exposure. We produce nameplates using numerous constructions to satisfy diverse uses; and we print on a wide variety of grades using standard colors, custom matched colors, or specialty inks.

## Features of The Nameplate Label

- Can be customized to virtually any size, color and/or graphics
- Print with barcode, sequential number and/or human readable identification
- Constructed to withstand weather, temperature, abrasion or exposure to harsh chemicals

## Benefits of The Nameplate Label

- Improve accuracy and efficiency in data collection processes for many activities including supply chain management, logistics tracking, and point-of-sale
- Cuts cost associated with hot-stamping and bolted nameplates



## Nameplate labels are often used for:

- Property of:
- Track & Trace
- Return to:
- Branding








Material Handling Identification Division

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# Nameplate Labels

Product	Description	Application Temperature	Service Temperature	Environment	Washing	Reusable Packaging	Variable Printing	Part #
<b>Standard Nameplate</b>	<ul style="list-style-type: none"> <li>Total thickness: 3.8 mil film construction</li> <li>Resistant to abrasion, tear, moisture, &amp; chemical</li> <li>Adheres flush to a variety of surfaces</li> </ul> <p>Not recommended for uneven surfaces</p>	50°F	-40°F to +250°F	Indoor & Outdoor Use		Hand-Held Containers	Subsurface	STDN
<b>Industrial Nameplate</b>	<ul style="list-style-type: none"> <li>Total thickness: 5.8 mil film construction</li> <li>Resistant to abrasion, tear, moisture, &amp; chemical</li> <li>Adheres flush to a variety of surfaces</li> </ul> <p>Not recommended for uneven surfaces</p>	50°F	-40°F to +250°F	Indoor & Outdoor Use		Hand-Held Containers	Subsurface	INDL
<b>Durable Nameplate</b>	<ul style="list-style-type: none"> <li>Total thickness: 5.8 mil film construction</li> <li>Resistant to abrasion, tear, moisture, &amp; chemical</li> <li>Adheres flush to a variety of surfaces</li> </ul> <p>Not recommended for uneven surfaces</p>	50°F	-40°F to +250°F	Indoor & Outdoor Use		Hand-Held Containers	Subsurface	DRBN
<b>All Purpose Nameplate</b>	<ul style="list-style-type: none"> <li>Total thickness: 7 mil film construction</li> <li>Resistant to abrasion, tear, moisture, chemical &amp; UV exposure</li> <li>Ideally used on textured surfaces and adheres extremely well to LSE plastics</li> </ul>	50°F	-40°F to +250°F	Indoor & Outdoor Use		Hand-Held Containers Pallets Bulk Bins	Subsurface	APN
<b>Durable Premium Nameplate</b>	<ul style="list-style-type: none"> <li>Total thickness: 14 mil film construction</li> <li>Heavy adhesive offers exceptional surface bonding for extreme conditions</li> <li>Resistant to abrasion, tear, moisture, chemical &amp; UV exposure</li> <li>Adheres to uneven and textured surfaces, including HDPE</li> </ul>	50°F	-40°F to +250°F	Indoor & Outdoor Use		Hand-Held Containers Pallets Bulk Bins	Subsurface	DRBN-P