

# Roll-Fed Film Labels

Low cost alternative to pre-printed cans!



**Roll-Fed Film Labels** are made to fit the contours of your container. With full color, 360 degree coverage, the roll-fed film label maximizes marketing space, which instantly adds shelf appeal.

Whether you're in the food and beverage, health and beauty, household, or automotive aftermarket, roll-fed film labels are available for virtually any container. The shape, size and contour of your container can add even more character to an already visually appealing roll-fed film label.

We are proud to provide you with various roll-fed film options from non-shrink to shrink applications. Let our team of experts find the right fit for your product.

## Features & Benefits of Roll-Fed Film Labels

- Full color, 360° design coverage
- Quick turnaround and low minimums
- Low cost alternative to pre-printed cans
- Suitable for plastic, glass or even metal containers
- Clear, metallic and white opaque films available



Labeling & Packaging Division

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Primary Market Application



Industrial



Automotive



Beverages



Home Products



Personal Care



Food