

Tab-On® & Tab-On® Plus

A cost-effective solution to reach millions of newspaper readers across the United States



Front-Page Note Advertising provide a high-visibility advertising channel designed to draw attention and promote your message. We can position your exclusive message on the front-page -- above the fold -- to approximately 35 million daily national newspaper subscribers. Front-page advertising products are being used as coupons, for special promotions, to test market new products or announce grand openings.

Benefits of Front-Page Advertising:

- **Exclusive** - Due to the prominent placement of front-page advertising, it provides high visibility and exposure that produces solid results for national clients in the form of increased response rates and sales.
- **Portable** - Advertisement can be easily removed for redemption.
- **Extended Life Span** - Adhesive allows notes to be removed and re-applied to calendars, wallets and dashboards.
- **Traceable** - Bar codes, QR codes and sequential numbering allows for easy traceability.

Features:

- Bright, bold colors jump off the page
- Ultra-removable adhesive for clean removal
- Exclusive extra-wide adhesive ensures the ad reaches the customers front door



Tab-On®



Tab-On® Plus



Promotional Response Division

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Primary Market Application



Media

Industrial

Automotive

Beverages

Home Products

Personal Care

Food