

Magnetic Placard Label Holder

Featuring **HOLD & RELEASE® technology**

A creative identification system for metal racks and containers



The Magnetic Placard, featuring **Hold & Release Technology®**, is a temporary label holder that allows for easy application and removal of single-use labels with no sticky residue or messy overlapping, keeping racks and shelving units neat and clean. The Magnetic placard, designed by The Kennedy Group, is a cost-effective and simple solution that eliminates label build-up, chipped paint and excess labor to scrape off old labels. It provides a clean surface for any label or barcode to be applied and removed effortlessly. Simply roll the rack placard onto the rack and identify with the same barcode or label you currently use.

Features of The Magnetic Placard

- Placard product is integrated with a magnetic system that is used on metal containers and racks
- Accepts most standard label adhesives
- Available in standard and custom sizes

Benefits of The Magnetic Placard

- Allows for flexibility to remove the magnet and place it somewhere else particularly on racks where contents change or are moved around
- Keeps racks and containers neat and clean
- Prevents mislabeled and misidentified products which saves time and costs

Applications

- Pallet Racks
- Flow Racks
- Pick/Pack Areas
- Rack Shelving
- Carton Flow Racks
- Channel Shelving

Primary Markets Served

- Warehouse Distribution Centers
- Logistics
- Automotive
- Retail
- Grocery Distribution
- General Manufacturing
- Chemical
- Hospital Supply Chain

The Original Placard Label Holder, featuring **Hold & Release Technology®**, allows labels to be easily applied and removed hundreds of times with minimal surface degradation. This innovative product line – ideal for reusable packaging, racks and shelving – is available in multiple sizes, styles, grades, and colors. With a 99.999% success rate, it is the only labeling system in the industry guaranteed to perform. Ask us about warranties on select products. Kennedy Group materials undergo independent testing, including removability and durability, surface testing, QUV weathering, extreme temperatures, and wash cycles. Anything Less Means Risking More.



Material Handling Identification Division

kennedygrp.com

38601 Kennedy Parkway | Willoughby, Ohio 44094
Phone: [440] 951-7660
Fax: [440] 951-3253

