

Smart Placard[®] Label Holder

Featuring **HOLD & RELEASE[™] technology**

A creative identification system for returnable/reusable containers, racks and pallets



The multi-trip **Smart Placard[®]** Label Holder, featuring **Hold & Release[®] Technology**, is a permanent label holder that allows for easy application and removal of single-use labels with no sticky residue or messy overlapping, keeping containers neat and clean. The Smart Placard[®] is ideal for tracking and identifying containers, racks and pallets where labeling is also required. It withstands harsh environments to provide inlay longevity and reusability.

Features of the Smart Placard[®]

- Identify and track assets
- Easy removal and replacement of labels
- Adheres to wide range of surfaces and temperatures
- Accepts most standard permanent labels

Benefits of the Smart Placard[®]

- Increased productivity and cost savings – No scraping containers
- Organization – Neat and clean containers, racks and pallets
- Confidence – Proprietary Hold and Release[®] technology
- Security – The Kennedy Group guarantees that the Placard will perform



The Original Placard Label Holder, featuring **Hold & Release[®] Technology**, allows labels to be easily applied and removed hundreds of times with minimal surface degradation. This innovative product line – ideal for reusable packaging, racks and shelving – is available in multiple sizes, styles, grades, and colors. With a 99.999% success rate, it is the only labeling system in the industry guaranteed to perform. Ask us about warranties on select products. Kennedy Group materials undergo independent testing, including removability and durability, surface testing, QUV weathering, extreme temperatures, and wash cycles. Anything Less Means Risking More.



RFID Division

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Not sure what product you need?
Call a Kennedy Expert!

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