

# On-Demand Digital Printing

Colorful, high-quality images with short-run flexibility



**On-Demand Digital Printing** is an ideal solution for companies that desire to move toward mass customization for more cost-effective, targeted/regional promotions. Digital printing combines print on-demand flexibility, variable printing capabilities, and the consolidation of work flow management to reduce complexity and increase speed to market.

The Kennedy Group's digital printing capabilities include the ability to run semi-gloss, gloss, coated and uncoated stock, and is suitable for clear or white film, PET, BOPP, Polyolefin and metallic stock.

## Features & Benefits:

- Consistency
- Productivity
- Uniformity
- Print Quality
- Repeatability
- Variable Printing



Labeling & Packaging Division

## Applications:

- Automotive
- Food & beverage
- Healthcare
- Industrial logistics & manufacturing
- Personal care
- Produce
- Retail



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Primary Market Application



Industrial

Automotive

Beverages

Home Products

Personal Care

Food